

# Use Actuals, Not Averages

**MARKET-BASED APPROACH**

VS

**DOE INDEX PROGRAM**

Real-time fuel prices



Price updated weekly

**TIMELINESS**

Fuel costs specific to each movement



One price for the entire country

**GEOGRAPHY**

Market cost of fuel from stations along your shipment route



Price based on an average retail sample

**PRICE ACCURACY**

Reflective of your carrier's tax exposure



Taxes based on an average retail sample

**TAXES INCURRED**

Price influencers like weather and refinery production are reflected



No visibility to price influencers

**REGIONAL VOLATILITY**

Breakthrough®Fuel uses a market-based approach to allow shippers to reimburse with real-time fuel prices. With this program, you will receive:



**INDUSTRY INSIGHTS**

Freight and fuel benchmarks, best practices, and forecasts



**SAVINGS**

Save an average of \$0.30/gallon on every movement



**COMPETITIVE ADVANTAGE**

Understand your true cost of fuel and make data-based decisions



[BreakthroughFuel.com](http://BreakthroughFuel.com)

**READY TO DITCH THE DOE? GET MOVING >**